

About Aussie Disposals

IN THE BEGINNING...

In 1910 William Alexander Purvis arrived in Moe in Victoria's Gippsland region with his wife Alice and three children. They quickly made an impact on the community. Nearly a century later, this impact had spread far and wide and is still evident today.

W.A. Purvis bought out the W.H. Humphries store in Moore Street, Moe. Here he established Purvis General Store, selling work boots, clothing, implements, staple foods and some tinned goods. William Purvis Senior died in 1915 during the First World War, but Alice, a strong and determined woman and mother of three - May, Jack and Myra, successfully continued to operate the business. By 1928, the children had their own store at what is now Yallourn North. Jack had also started a successful business in nearby Erica. The following year, the family decided to bring all stores under the auspices of one company, and W.A. Purvis Stores Pty. Ltd. came into existence. 'Purvis for Survis' was coined as a slogan, and it became well known in Gippsland for decades.

Chairman Jack Purvis was a progressive and innovative businessman, before long having the W.A. Purvis name spread throughout the Latrobe Valley and further east to Sale and Bairnsdale. Purvis stores sold a diverse range of goods, including food through self-serve grocery stores, furnishings, drapery, manchester, toys, sporting goods, clothing and hardware. The Purvis Emporium in Moe was the headquarters of a network of retail outlets that spread throughout eastern Victoria. In 1962 Jack Purvis's eldest son, Bill, opened the first Aussie Disposals store in Moe Victoria, expanding the operation rapidly throughout Gippsland with 6 stores. By 1969 the operation expanded further to Melbourne.

In 1974 Bill moved to Melbourne to oversee the expansion of the Aussie Disposals Group. He retired in 1992 with an empire of 21 stores. The company is still run and owned by his eldest son, Mark, with his partners to this day. Now with 39 stores, Aussie Disposals is the largest military surplus, camping and outdoor retail chain in the Southern Hemisphere. Aussie Disposals proudly continues a tradition in quality and customer satisfaction nearly 100 years on.



Purvis Emporium Moe, early 60s



Aussie Disposals Warehouse Open Day

AUSSIE DISPOSALS IN THE COMMUNITY

Aussie Disposals have always displayed regular support and involvement in community programs, clubs and associations. From the very start, all Aussie Disposals members have taken pride in their community involvement, extending from employment practices, which includes a program to bring disadvantaged people in to the workforce with training and real job satisfaction, to being proud sponsors of organisations such as Navrun and the Pajero 4WD Club.

Aussie Disposals have never been afraid to get out of the store and take part in events for clubs, speciality shows and community activities. Hosting regular events, such as Open Days, always ensures Aussie Disposals gives back something to the community. Whether its drought, bush fire, storm or any disaster, Aussie Disposals are always there working towards an ideal community environment.

For more information about Aussie Disposals' community involvement, or to find out about how you can become a part of the community action, see the friendly staff at your local store or visit www.aussiedisposals.com.au.

AUSSIE DISPOSALS ARE PROUD TO SPONSOR NAVRUN AND THE PAJERO CLUB OF VICTORIA



Face painting at our open day



Some of our helpful sales team



Enjoying the 2009 Navrun



Work experience at Aussie Disposals